

Louvre Hotels Group signs an exemplary social charter within the hotel industry

Paris, May 16, 2014 – After several months of discussions with labour unions (CGT-HPE, CFTC-CSFV, CFDT-Services and SECI-UNSA), Louvre Hotel Group management has just concluded an unprecedented charter concerning housekeeping sub-contractors.

Commenting on this announcement, Emmanuelle Greth, VP Human Resources for Louvre Hotels Group declares: *“In our hotel professions, reaching our quality goals depends on the respect of people and the environment. Convinced of this, we are very proud that this project we have been working on with the labour partners for several months has reached a successful conclusion. Moreover, we have decided to increase the number of hotels testing internalization of housekeeping functions; the Suresnes Première Classe and Campanile became test hotels in 2013, and will be joined by five major properties in the Paris region between now and 2015.”*

The purpose of this charter is to provide a framework for housekeeping service companies working at the Group’s subsidiary hotels in France. The major points are:

- Securing compensation for actual hours worked by implementing the use of fail-safe electronic time clocks at the workplace and a weekly tracking report.
- Providing material (products, uniforms...) and training that promote employee health and respect the environment.
- Guaranteeing free choice for sub-contracted housekeeping personnel when voting during workplace elections.
- Preferring subcontractors who offer social guarantees exceeding industry standards: global compensation policy (i.e. meal allowance, uniform upkeep bonus, etc.), training policy, skill recognition, etc.

This Charter, which goes into effect June 1st 2014 at the conclusion of each contract or amendment, will also be promoted within the network of Group franchisees to encourage a maximum of properties to adopt these principles.

About Louvre Hotels Group

A major worldwide player in the hotel industry with 1,140 hotels in 46 countries

and an extensive offer ranging from 1- to 5-star.

The Group has six brands:

Première Classe, Campanile, Kyriad, Tulip Inn, Golden Tulip and Royal Tulip

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