

## Louvre Hotels Group is stepping up its internal mobility programme with a first Master 2 degree and an international training course

Just three years after the launch of U, its corporate University, Europe's second largest hotel group is continuing its strategy of strengthening and upgrading its employees' skills. Eleven hotel managers have just been awarded a Master's degree in hotel management, as part of a partnership with the Ecole de Savignac. The first international class will also be launched on December 14<sup>th</sup>.

The stated ambition of the U University is to train all the hotel group's employees through various programmes. In the particular context of the partnership with the Ecole de Savignac, U offers hotel managers a degree course. The objective here is to sustain the Group's development by helping Managers move towards the management of high-growth hotels. This course represents 304 hours (38 days) of training over eleven months.

The final oral examinations and the graduation ceremony for the *Business & Service Management Certificate* training course were held on November 26<sup>th</sup>. The eleven hotel managers who undertook this training course come from subsidiaries, managed hotels or franchised hotels. This degree will enable them to move towards other internal positions, both in France and abroad. This is the third *Business & Service Management Certificate* class to graduate and the first to receive this degree in its Master 2 version.

*"Every day, we strive to deliver a performance beyond reproach and to take new initiatives. As a hotel company, we have the same obligation towards our employees. Thus, we are immensely proud to see the partnership between our Company University and the Ecole de Savignac materialise so successfully. Louvre Hotels Group has a strong culture of valuing and supporting talent. 80% of our managers are appointed through internal mobility and each of our 19,000 employees benefits from training, at all levels and in all areas, in order to develop and grow within our group,"* enthuses Pierre-Frédéric Roulot, CEO of Louvre Hotels Group.

### Launch of an international training course

On December 14<sup>th</sup>, the partnership between the University and the Ecole de Savignac will be further extended with the launch of the first 100% English-speaking international class. This accelerated 6-month training course will enable nine international managers to join the programme and be assigned the management of strategic establishments upon completion of training. This new stage in the development of the training programme supports Louvre Hotels Group's international development.

### About Louvre Hotels Group

Louvre Hotels Group is a major player in the global hotel industry, with over 1,100 hotels for a total capacity of more than 95,000 guest rooms in 48 countries. It operates a complete portfolio of 6 brands ranging from 1 to 5 stars: Première Classe, Campanile, Kyriad, Tulip Inn, Golden Tulip and Royal Tulip. Louvre Hotels Group is owned by Jin Jiang International Holdings Co. Ltd., one of China's leading travel and tourism conglomerates.  
[www.louvrehotels.com](http://www.louvrehotels.com)

### Press Contact

Sophie Tricaud – +331 01 42 91 46 60 – [stricaud@louvre-hotels.com](mailto:stricaud@louvre-hotels.com)