

LOUVRE HOTELS GROUP PARTNERS WITH MOULINOT COMPOST & BIOGAZ TO RECYCLE BIOWASTE

Anticipating changes in the regulations, the Louvre Hotels Group, a leader in the hotel and catering sector in France, has announced a partnership with Moulinot Compost & Biogaz for the collection and organic recycling of its biowaste. 7 establishments in the group have already signed up for the project and the rest will do so by 2025.

Thanks to its partnership with **Moulinot Compost & Biogaz**, **Louvre Hotels Group** has shown its commitment to recycling biowaste within its restaurants. By partnering with the pioneer in food waste recycling, the group has increased the scope of its CSR and positioned itself as an environmentally friendly operator.

50% of today's waste from catering is biowaste. In the absence of sorting and specific collection, however, it is collected together with cleaning waste and is not subjected to specific treatment. This is why the **Louvre Hotels Group** decided to partner with **Moulinot Compost & Biogaz** to organize the collection and recycling of kitchen waste from the group's establishments. After a preliminary testing phase at **three pilot establishments in 2016** and with the support of two suppliers, one of which was **Moulinot**, **7 Louvre Hotels establishments** have already signed up for this ecologically responsible project, taking advantage of a complete accompaniment package. These hotels produce **116 tons of biowaste per year**.

"By means of an objective, frank and educational approach, the partnership with Moulinot Compost & Biogaz has enabled us to bring some real dynamics into the establishment. After an awareness period, closely followed by the company and hotel management, and thanks to excellent signage, each and every employee joined in the process, making their workmates and new workers aware. Promoting the selection of biowaste is something that had a special effect on clients, so much the happier and more satisfied on eating at an environmentally friendly establishment. What's more, we are now trying to make them aware even before the food comes to their plate, encouraging them to serve small helpings but several times, rather than one excessive amount" Operations Manager at Campanile Paris Est Porte de Bagnolet

Within the framework of this partnership, what **Moulinot** does can be explained in three different actions:

- Accompanying the set up of selection by means of a site audit, setting up selection at origin, signage, collecting material and personnel training
- Ecological collection
- Recycling with methanation and composting

In order to further reinforce the environmental benefits of the process, **Moulinot Compost & Biogaz** treats the waste at less than 50 km from the collection point and the compost produced is used to enrich the land of local farmers.

The partnership between the two groups rests on a common vision of sustainable development, reinforced by the teams' cultural similarity. **Moulinot Compost & Gaz** was in fact founded by **Stephan Martinez**, who was previously in the hotel and catering business in Paris and who became a true pioneer in the recycling of food waste. In 2007 he produced a vermicomposting machine, so that what comes from the earth can go back there. When the regulations evolved, in 2012 he decided to make his experience available for the profession and developed the **Moulinot Compost & Biogaz** project.

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About the Louvre Hotels Group

Louvre Hotels Group is a major player in the worldwide hospitality sector. Its portfolio currently consists of 2,500 hotels in 52 different countries. The hotel range goes from 1 to 5 stars under the historical brand names of the Louvre Hotels Group: Première Classe, Kyriad, Campanile, Tulip Inn, Golden Tulip and Royal Tulip; the 5 hotel brands in the Sarovar network in India and 4 brand names in China: Metropolo, Jin Jian Inn, Bestay and Goldmet Inn. The Louvre Hotels Group is a subsidiary of Jin Jiang International Holdings Co. Ltd., one of the largest tourism and travel conglomerates in China.

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