



PIERRE-FREDERIC ROULOT, CEO LOUVRE HOTELS GROUP, JOINS THE INTERNATIONAL ADVISORY BOARD OF THE ECOLE HOTELIERE DE LAUSANNE

Pierre-Frédéric Roulot joins the International Advisory Board of the prestigious EHL Hospitality Management School, part of EHL Holding SA. A leading ambassador of the Swiss hospitality tradition, EHL is a pioneering school which has trained hospitality professionals since 1893, boasting over 25,000 graduates working in the field worldwide.

By joining this board of hotel and hospitality experts, Pierre-Frédéric Roulot will strive to enhance EHL's market vision, analyse hospitality industry trends, as well as support and promote the values and strategy of the Lausanne school.

Known for his game-changing ideas and actions at the Louvre Hotels Group, he brings an international viewpoint to his new responsibilities and will leverage his field experience to drive the school's strategic development alongside fellow members of EHL's International Advisory Board.

«I am thrilled to be joining the International Advisory Board of EHL, one of the world's top hospitality training institutions. We mirror the same values of academic excellence, competitiveness and innovation, which is why joining the Lausanne board was a natural next step,» explains Pierre-Frédéric Roulot. «At Louvre Hotels Group, we aim to share and pass on Hospitality know-how to the next generation.

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Today, this same desire drives me to join this project: helping the school to better understand today's hotel market, enabling young people to develop their skills and provide access to favourable career opportunities.»

This internationally renowned institution offers a demanding curriculum to students from 120 different countries on the school premises as well as online, training future hotel industry leaders.



About the Ecole hôtelière de Lausanne (EHL)

The Ecole hôtelière de Lausanne (EHL) is an ambassador for traditional Swiss hospitality and has been a pioneer in hospitality education since 1893 with over 25,000 alumni worldwide.

EHL is a leading university that provides a range of on-campus and online learning solutions, including undergraduate, graduate and certificate programs to talented students from 120 different countries.

Louvre Hotels

GROUP

About Louvre Hotels Group

Louvre Hotels Group is a major player in the worldwide hotel sector, currently boasting about 2,600 hotels in 54 countries. They feature a comprehensive 1- to 5-star hotel offer including the iconic Louvre Hotels Group brands: Première Classe, Kyriad, Kyriad Direct, Campanile, Tulip Inn, Golden Tulip and Royal Tulip; the 5 brands of the Sarovar network in India, the Hôtels et Préférence Group as well as the Chinese brand, Metropolo. The group also has a distribution agreement with Lucien Barrière Group. Louvre Hotels Group is a subsidiary of Jin Jiang International Holdings Co., Ltd., the world's 2nd largest hotel group.

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