

## LOUVRE HOTELS GROUP OPENS THE FIRST HOTEL & FOOD UNIVERSITY OF RUNGIS INTERNATIONAL MARKET

**Despite the pandemic crisis, Louvre Hotels Group is taking up residence at the heart of the famed French gastronomy hub and largest fresh produce market in the world, Rungis International Market. The Group has opened the very first hotel in the market, a Campanile hotel with more than 84 rooms, complete with its brand-new Corporate Food University. The Group's aims to train its staff in the fields of catering and hospitality ahead of the economic recovery.**

### Chaud Devant! Louvre Hotels Group's brand-new Food University

In addition to opening a hotel within the emblematic Rungis setting, a first, Louvre Hotels Group is launching an **unprecedented Food University called Chaud Devant!** as an integral part of the Rungis Academie, Rungis Market's training centre dedicated to the catering industry. This unique venue embodies the Group's passion for catering, hospitality, and transmission of knowledge. Located on the garden floor of the hotel Campanile Rungis-Orly, this hybrid and atypical venue has been specially designed to provide training in the catering and food service industry, as well as to host private seminars and events for external companies.

The Group's Human Resources and Catering Teams have designed forty or so training courses, to be given by the Group's restaurant chefs, true "passers of knowledge" eager to transmit their culinary expertise. In addition, some modules have been designed in partnership with renowned French chefs, such as Philippe Renard and the "Cuisine mode d'emploi" teams, who will address broader themes like world cuisine and pastry making. The courses will be conducted in person or via e-learning and cutting-edge learning methods such as virtual reality.

### An inspirational training venue respectful of the environment and local distribution channels.

Thanks to its unique location, Chaud Devant! stocks up directly from Rungis International Market and its 1,000 companies, suppliers, and producers on quality and seasonal ingredients to be used as teaching material during food workshops and courses.

### A unique space designed to inspire and educate.

Chaud Devant! bustles with life at all hours of the day and night in the vibrant and lively heart of Rungis International Market. Designed in partnership with the London design agency Blue Plate, a specialty Food&Beverage design studio of Wilson Associates, the venue has been conceived around several creative and convivial spaces. Chaud Devant !'s experimental bar, food workshop, and two seminar rooms are an invitation to culinary delights, while large open spaces give pride of place to the trainees' skills.



*"Since its inception over 40 years ago, Louvre Hotels Group has never ceased to develop and nurture its love of all things catering. The location of our hotel Campanile and Food University in the heart of the world's largest fresh food market is the tangible proof of our passion for gastronomy, hospitality, and knowledge transmission. It is a great honour for our Group to be the first hotel player associated with such an emblematic place."*  
**Pierre-Frédéric Roulot, CEO Louvre Hotels Group**



« I wanted to complete the Rungis Market offer by opening a hotel and its restaurant. To go further, I asked to Louvre Hotels Group to become the partner of the Rungis Academy, our University hub for catering profession, so they opened an "application" restaurant. This ground-breaking initiative transform Rungis into a pole of excellence in terms of gastronomy and excellence.» **Stéphane Layani, CEO of Rungis International Market**

### Chaud Devant!, an immersive experience that also caters for private events

In addition to in-house training, the University can be booked for thematic workshops or cooking classes, including two seminar rooms. Corporate seminars can also be held in the heart of Rungis. Chaud Devant! is already in full swing despite its recent opening and the current sanitary context.

- **Several in-house waiter and barman training courses** were held during lockdown to train the Group's teams ahead of the economic recovery.
- **A partnership with « les Compagnons du Devoir »** A first partnership was struck with "Les Compagnons du Devoir", an organisation of craftsmen specialised in the field of taste among others. Chaud Devant! gives them access to its venue twice a week.
- **The Rungis Primeur Challenge** The primeurs (greengrocers) have taken up the challenge of creating artistic works for their customers. The final took place at Chaud Devant! in Rungis Market on 23 September in the presence of prestigious jury members Stéphane Layani and Louise Petitrenaud



« Chaud Devant! is a dream venue where we can showcase our catering expertise and pass on our knowledge internally, as well as a fantastic opportunity for everyone to share their love of quality products and conviviality with us » **Christophe Macedo, F&B Director of Louvre Hotels Group**

### Campanile Rungis-Orly, the very first hotel nestled within the world's largest fresh produce market

For the first time ever, the Rungis MIN exclusively reserved for catering professionals is opening its doors to a hotel, namely Louvre Hotels Group's midscale brand Campanile. The hotel is ideally located to welcome professionals and tourists alike in the very heart of Rungis Market, where 1.7 million tonnes of food products are traded every year for the delight of more than 18 million consumers.

The hotel counts 84 contemporary rooms, including 5 family suites, fully equipped with all the comfort necessary for a pleasant and relaxing stay. Open all day long, the hotel truly rises to the brand's motto **"Hotel for people. Moments for sharing"** and is the perfect place to meet for a refreshing cocktail or a platter of local delicacies in its lounge bar. Guests can also enjoy the sun on the outdoor terrace while admiring the gardens of Louvre Hotels Group's very own university, Chaud Devant!.



"We are truly honoured to establish our hotel-restaurant in a setting as emblematic as the Rungis MIN. In addition to welcoming our guests, our privileged access to the Market and its wonderful array of fresh produce enables us to instill the importance of seasonality in our staff. I hope for our hotel to become a reference for the key players of Rungis Market and its numerous visitors." **Michaël Fernandez, Director of Campanile Rungis Orly**





*For more information and visual elements about Chaud Devant ! please contact our PR Team*

#### About Louvre Hotels Group

Louvre Hotels Group is a major player in the global hospitality industry, with a portfolio that now includes more than 1,600 hotels in 54 countries.

It has a full hotel offering, spanning 1 star to 5 stars, with the Louvre Hotels Group's historic brands Première Classe, Kyriad, Kyriad Direct, Campanile, Tulip Inn, Golden Tulip, and Royal Tulip; the five brands of the Sarovar network in India; the French Group Hôtels & Préférence; and the Chinese brand Metropolo. The Group also has a distribution agreement with Lucien Barrière. Louvre Hotels Group is a subsidiary of Jin Jiang International Holdings Co., Ltd., the 2th hospitality group in the world.

Louvre Hotels  
GROUP

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