

LOUVRE HOTELS GROUP LAUNCHES AN INTERNATIONAL INTERNAL GASTRONOMY CONTEST AT THE HEART OF RUNGIS MARKET!



Following the success of the first edition held in 2020 by Jin Jiang International in Shanghai, the Gastronomy Contest comes to France! This year, the Louvre Hotels Group's culinary university hosts this demanding one-day competition. Organised by the international hospitality leader, this purpose of this contest is to pay tribute to the Group's many European talents.

From amateur cooks to experienced chefs, the competitors entered recipes in three categories:

- **Childhood Memories**, for dishes steeped in the flavours and aromas of our favourite comfort food
- **Objective: Zero Waste**, committing to a sustainable approach to cooking
- **A good reason to get up**, for delicious, inspiring breakfast food

Representing all the departments of the Group (support, receptionists, directors, regional managers, cooks, etc.), over **150 talents** sent in their recipes to the members of the jury who then selected **3 finalists** per category. All of the entries, however, now make up a source of inspiration for all Group subsidiaries. The winners in each category are awarded a stay in Shanghai with the food & beverage teams of Jin Jiang International, shareholder of Louvre Hotels Group.


Rungis, 16 September 2021: the grand finale in duplex from Shanghai !

On Thursday 16 September, the finalists and jury members were all at **the heart of the Rungis International Market**, near Paris, in the Group's culinary university "Chaud Devant!" This unique and inspiring hybrid space was the perfect venue for the candidates to prepare their recipes and serve them in exceptional conditions, just like on a televised culinary contest.


The event was truly international in nature, launched in duplex from the head office of Jin Jiang International in Shanghai.

"We are extremely proud to launch this F&B contest for the first time in France after a superb first edition in China in 2020. These events are an opportunity to showcase all of our talents and their know-how, as well as to develop our relations with China by offering employee exchanges between our two countries - two nations boasting great gastronomy," declares Pierre-Frédéric Roulot, CEO of Louvre Hotels Group and Jin Jiang Europe


OUR JURY




Pierre-Frédéric Roulot
CEO Louvre Hotels Group




Dominique Batani
Director Semmaris, Rungis International Market




Philippe Renard
Chef La Table du Luxembourg restaurant




Christophe Macedo
Food & Beverage Manager Louvre Hotels Group



Matthieu Saunier
Chef Golden Tulip Aix Chef Trainer



Marie Nonell
CSR Manager, Louvre Hotels Group



Bérénice Plaine
Sysco culinary manager

A jury of exceptional professionals

To judge and select the contest winners, Louvre Hotels Group put together a world-class jury headed up by two leaders: Pierre-Frédéric Roulot, the Group’s President and Dominique Batani, Director of Semmaris and Rungis International Market.

Philippe Renard, chef from the Table du Luxembourg restaurant and Matthieu Saunier, Chef from the Golden Tulip Aix-en-Provence will join them to provide their expertise from a professional chef’s viewpoint. Representing Sysco, long-time partner of Louvre Hotels Group, is culinary manager Bérénice Plaine. CSR manager Marie Nonell and F&B manager Christophe Macedo will be the impartial representatives from the Louvre Hotels Group.

3 winners ready to go to Shanghai!

After an intense day of competition, the jury finally named the grand prize winners:



Piotr Jarzabek and his potato pancake (**Childhood Memories**)



Killian Rogé and his variations on a breakfast theme (**Objective Zero Waste**)



Lucie Guignant and her vitamin-packed wake-up call (**A good reason to get up**)

About Louvre Hotels Group

Louvre Hotels Group is a major player in the worldwide hotel sector, currently boasting about 1,500 hotels in 54 countries. They feature a comprehensive 1- to 5-star hotel offer including the iconic Louvre Hotels Group brands: Royal Tulip, Golden Tulip, Campanile, Tulip Residences, Kyriad, Kyriad Direct, Tulip Inn and Première Classe; the 5 brands of the Sarovar network in India, the Hôtels et Préférence Group as well as the Chinese brand, Metropolo. The group also has a distribution agreement with Barrière Group.

Louvre Hotels Group is a subsidiary of Jin Jiang International Holdings Co., Ltd., the world’s 2nd largest hotel group.

Louvre Hotels
GROUP

Press Contact We agency
Constance Billiet
+33 1 44 37 22 11 - +33 6 73 29 35 80
constance.billiet@we-agency.fr

Press Contact Louvre Hotels Group
Marie Nonell
mnonell@louvre-hotels.com

