

Louvre Hotels Group, partner of the Savignac International programme

On December 14, the partnership between the Louvre Hotels Group “U” University and the Ecole de Savignac (based in the Dordogne region of France) was enhanced with the launch of the first international 100% English-speaking class. Eight international directors took part in this accelerated 6-month training course. This new step in programme development supports the international development of the Louvre Hotels Group.

During these 6 months (one week of training each month), Directors consolidated and improved their Finance, Revenue Management, Intercultural Management and Social Media skills.

The University is thrilled with the success of this first 100% European class.

Participants included Hotel Directors from the United Kingdom, Poland, Italy, Spain and the Benelux.

Throughout the day on June 28, 2016 at the Roissy Golden Tulip (France), the Directors presented their thesis in front of a jury made up of Operational Management and members of HRD.

At the end of the day, Pierre-Frédéric Roulot, CEO Louvre Hotels Group and CEO Jin Jiang Europe, was present for the certificate ceremony that officially ends their training programme.

About Louvre Hotels Group

Louvre Hotels Group is a major player in the global hotel industry, with over 1,181 hotels for a total capacity of more than 100,000 guest rooms in 51 countries. It operates a complete portfolio of 6 brands ranging from 1 to 5 stars: Première Classe, Campanile, Kyriad, Tulip Inn, Golden Tulip and Royal Tulip. Louvre Hotels Group is owned by Jin Jiang International Holdings Co. Ltd., one of China’s leading travel and tourism conglomerates. Jin Jiang is the 5th hotels group worldwide. www.louvrehotels.com

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Contact presse – We Agency

Aymeric Staub – 01 44 37 22 18, aymeric.staub@we-agency.fr

Lydia Berkani – 01 44 37 22 15, lydia.berkani@we-agency.fr