

## Joel Goldman joins Louvre Hotels Group as International Development Director

**Bringing 25 years of international hotel development and management experience, Joel Goldman comes aboard as the Group accelerates its development on the American, European, African and Asian continents. Joining the Group several weeks ago, he has taken on the role of International Development Director.**

After earning degrees at two prestigious hotel schools (Oxford Brookes University and Cornell Hotel School) as well as a Masters in International Studies at the University of Newcastle Upon Tyne, Joel Goldman began his career in 1993 at Christie + Co where he was in charge of Western European hotel transactions. He continued in various Real Estate firms before establishing Key2Hotels in 2003 as Managing Director. In 2012, he was named Vice President of Development for UK and Western Europe for Wyndham Hotel Group, responsible for brand development. He then returned to Key2Hotels in June 2013. From 2016, he worked with Louvre Hotels Group to identify new opportunities for their brand portfolio in the United Kingdom.

His inside knowledge of the group and its opportunities enables him to provide valuable support for Louvre Hotels Group development projects on all five continents.

*“His extensive knowledge of the hotel sector, his experience and leadership, will boost our teams and represent precious assets that will enable the group to continue its international development,”* Pierre-Frédéric Roulot, CEO Louvre Hotels Group

The arrival of Joel Goldman in the position of International Development Director of Louvre Hotels Group marks yet another milestone in the structuring of the group's development, integrating perfectly into its brand expansion strategy internationally and especially in his home country, the United Kingdom.

Joël Goldman will be reporting directly to Saurabh Chawla, named VP Group in charge of development.



### About Louvre Hotels Group

Louvre Hotels Group is a major player in the worldwide hotel sector, currently boasting about 2,500 hotels in 52 countries. They feature a comprehensive 1- to 5-star hotel offer including the iconic Louvre Hotels Group brands: Première Classe, Kyriad, Campanile, Tulip Inn, Golden Tulip and Royal Tulip; the 5 brands of the Sarovar network in India, as well as 4 Chinese brands: Metropolo, Jin Jian Inn, Bestay and Goldmet Inn. Louvre Hotels Group is a subsidiary of Jin Jiang International Holdings Co., Ltd., one of the largest tourism and travel conglomerates in China.

### Press contact – Louvre Hotels Group

Marie Nonell – +33 (0)1 42 91 46 60 – [mnonell@louvre-hotels.com](mailto:mnonell@louvre-hotels.com)