

LOUVRE HOTELS GROUP WINS AWARD FOR LEADING GLOBAL HOTEL CHAIN IN INDONESIA

Louvre Hotels Group has received the award for Leading Global Hotel Chain in Indonesia for 2016 – 2017 given by ITTA , The Indonesia Travel and Tourism Awards.

The award was presented on Wednesday December 14 , 2016 during the ITTA Gala Award Dinner held in Jakarta to Mr Mark van Ogtrop , MD of Louvre Hotels Indonesia.



Louvre Hotels Group operates over 30 hotels in Indonesia under the Brands : “Royal Tulip” , “Golden Tulip” , “Golden Tulip Essential” , “Kyriad” and soon to be launched “Campanile”.

In 2016 the group successfully opened 3 new Royal Tulip Hotels in Bogor , Bedugul and Ubud last two both in Bali.

In addition new Golden Tulip and Golden Tulip Essential hotels were opened in Lombok, Tangerang, Kuta and Jimbaran in Bali.

Under the Brand Kyriad a total of 7 hotels were added in 2016

The group is further expanding its portfolio in 2017 with over 12 hotels to be opened throughout the year in Indonesia.

Mark van Ogtrop, MD of Louvre Hotels Group adds : “We are very excited to have received this award. It truly reflects the efforts of our team here in Indonesia and how the group has grown and successfully opened a group of quality hotels that we currently operate. The recently added hotels in our portfolio are hotels that we are truly proud of and that add to the success of our reputation.”




About Louvre Hotels Group

Louvre Hotels Group is a major player in the global hotel industry, with over 1,175 hotels for a total capacity of more than 100,000 guest rooms in 51 countries. It operates a complete portfolio of 6 brands ranging from 1 to 5 stars: Première Classe, Campanile, Kyriad, Tulip Inn, Golden Tulip and Royal Tulip. Louvre Hotels Group is owned by Jin Jiang International Holdings Co. Ltd., one of China's leading travel and tourism conglomerates. Jin Jiang is the 5th hotels group worldwide.
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